PCT®
PEST CONTROL TECHNOLOGY
NOVEMBER 2011 /// WWW.PCTONLINE.COM

EXPERIENCE MALLIS

at the Mallis Technical Forum, December 5-7, in Orlando

Special One Day Rate Only $99

PROGRAM AT-A-GLANCE

Totally Termites by Dr. Michael Potter, University of Kentucky, Lexington, Ky.
The science of termite control has advanced significantly since the previous edition of the Handbook of Pest Control, challenging conventional thinking as it relates to this prehistoric pest.

The Amazing World of Rodents by Dr. Robert Corrigan, RMC Pest Management Consulting, Richmond, Ind.
Learn the latest research findings about rats and mice by one of the most talented and entertaining speakers to grace any podium.

The Secret Life of Ants by Dr. Karen Vail, University of Tennessee, Knoxville, Tenn.
From the growing threat of invasive species and a discussion of the feeding habits of ants to practical strategies for controlling specific ant species, Dr. Karen Vail will provide attendees with a wealth of information they can apply immediately to their business.

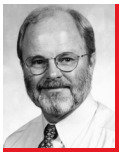
MARK YOUR CALENDAR AND REGISTER TODAY!

- Receive 40% off Mallis 10th Edition purchase price with Forum registration and book order
- Existing book orders receive $50 off event registration fee

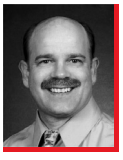
Occasional Invaders & Overwintering Pests by Frank Meek, Orkin Pest Control, Atlanta, Ga.
From earwigs and silverfish to lady beetles and brown marmorated stink bugs, this veteran PMP will share his practical insights about the biology and control of common and not-so-commonly encountered occasional invaders.

Born to be Wild by Scott McNeely, McNeely Pest Control, Winston-Salem, N.C.
Whether its groundhogs, marmots and porcupines or snakes, moles and opossums, you'll get the answers you need at this informative session.

Pest Control in Food Plants & Complex Commercial Accounts by Jay Bruesch, Plunkett's Pest Control, Fridley, Minn.
If you're interested in learning more about what it takes to succeed in the highly competitive commercial sector, don't miss this session.



Implementing Structural Pest Management by Jeffrey Tucker, Entomology Associates, Houston, Texas
Whether you're an owner/operator, technical director or technician, upon leaving this session you'll be armed with everything you need to incorporate SPM into your treatment protocols.



Bed Bugs & Spiders & Cockroaches, Oh My! by Stoy Hedges, Terminix International, Memphis, Tenn.
Key highlights from the chapters devoted to Ectoparasites: Bed Bugs & Kissing Bugs, Spiders and Cockroaches.

Building an Insect Collection: How to Get Started by Stoy Hedges, Terminix International, Memphis, Tenn.
Learn how to create a high-quality insect collection — from collecting and preserving insects to mounting and displaying your specimens — in this informative, "hands-on" session.

Photographing Insects by Tom Myers, All-Rite Pest Control, Lexington, Ky.
Learn the tricks of the trade from one of the finest insect photographers in the country, a man who has had his work published in leading publications throughout North America.

Looking Back-Growing Forward: Market Trends in the Pest Management Industry by Gary Curl, Specialty Products Consultants, Mendham, N.J.
Industry consultant Gary Curl takes a historical look at key market trends in the pest management industry and how they relate to your business. You won't want to miss this "must-see" keynote address.

MALLIS
HANDBOOK TECHNICAL FORUM